

## Sally Beauty Holdings, Inc. Announces Conference Call and Webcast to Discuss Fourth Quarter and Full Year Financial Results on November 14, 2023

Nov 01, 2023

## Virtual Annual Meeting of Stockholders Scheduled for January 25, 2024

DENTON, Texas-(BUSINESS WIRE)-- Sally Beauty Holdings, Inc. (NYSE:SBH) ("the Company"), the leader in professional hair color, today announced that it will host a conference call and webcast on November 14, 2023, at 7:30 a.m. Central Time to discuss fourth quarter and full year financial results.

A copy of the press release announcing the fourth quarter and full year financial results is expected to be made available before the U.S. financial markets open on November 14, 2023, on the Company's website <u>sallybeautyholdings.com/investor-relations</u>. The earnings conference call and webcast will follow at 7:30 a.m. Central Time

This conference call and live webcast, which may include discussion of the Company's strategy, financial results and expectations, and other matters relating to its business, will be available to all investors. To listen to the conference call or live webcast, please join via telephone by dialing from the United States, (844) 867-6169 (International: (409) 207-6975) and reference the access code 2762682# or follow this link to the live webcast <u>sallybeautyholdings.com/investor-relations</u>. The teleconference will be held in a "listen-only" mode for all participants other than the Company's sell-side and buy-side investment professionals.

A replay of the earnings conference call will be available on November 14, 2023, starting at 10:30 a.m. Central Time until November 28, 2023, at 11:59 p.m. Central Time and replay access may be dialed from the United States by using (866) 207-1041 or from international locations by using (402) 970-0847 and referencing the access code 5652142. In addition, a website replay will be available on <u>sallybeautyholdings.com/investor-relations</u>.

## **Announcement of Virtual Annual Meeting of Stockholders**

Sally Beauty Holdings, Inc. will hold its annual meeting of stockholders in a virtual format on January 25, 2024, at 9:00 a.m. (Central). The Board of Directors has also set November 27, 2023, as the record date for determination of stockholders entitled to vote at the annual meeting.

## About Sally Beauty Holdings, Inc.

Sally Beauty Holdings, Inc. (NYSE: SBH), as the leader in professional hair color, sells and distributes professional beauty supplies globally through its Sally Beauty Supply and Beauty Systems Group businesses. Sally Beauty Supply stores offer up to 7,000 products for hair color, hair care, nails, and skin care through proprietary brands such as Ion®, Generic Value Products®, Beyond the Zone® and Silk Elements® as well as professional lines such as Wella®, Clairol®, OPI®, Conair® and L'Oreal®. Beauty Systems Group stores, branded as CosmoProf® or Armstrong McCall® stores, along with its outside sales consultants, sell up to 8,000 professionally branded products including Paul Mitchell®, Wella®, Matrix®, Schwarzkopf®, Kenra®, Goldwell®, Joico® and Olaplex®, intended for use in salons and for resale by salons to retail consumers. For more information about Sally Beauty Holdings, Inc., please visit <a href="https://www.sallybeautyholdings.com/">https://www.sallybeautyholdings.com/</a>.

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Source: Sally Beauty Holdings, Inc.

