

## Sally Beauty Holdings Announces Conference Call and Webcast to Discuss Third Quarter Financial Results on August 5, 2025

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DENTON, Texas-(BUSINESS WIRE)—Sally Beauty Holdings, Inc. (NYSE:SBH) ("the Company"), the leader in professional hair color, announced today that it will host a conference call and webcast on August 5, 2025, at 7:30 a.m. Central Time to discuss its third quarter financial results.

A copy of the press release announcing the third quarter financial results is expected to be made available before the U.S. financial markets open on August 5, 2025, on the Company's website <u>sallybeautyholdings.com/investor-relations</u>. During the conference call, the Company may discuss and answer one or more questions concerning business and financial matters and trends affecting the Company. The Company's responses to these questions, as well as other matters discussed during the conference call, may contain or constitute material information that has not been previously disclosed.

A live webcast of the conference call can be accessed through the Investor Relations section of the Company's website at <u>sallybeautyholdings.com/investor-relations/events-and-presentations/events-calendar</u>, or through our third-party host at <u>SBH Q3 Earnings Webcast</u>. Participants should join the webcast ten minutes prior to the start of the conference call.

To join the conference call, participants can pre-register to receive a dial-in number and unique PIN using the following link: <u>Pre-register SBH Q3 Earnings Call</u>. Pre-registration can be completed at any time up to and following the call start time.

For those unable to listen to the live conference call, a replay will be available on the Company's investor relations website after 10:00 a.m. Central Time on August 5, 2025, through August 5, 2026.

## About Sally Beauty Holdings, Inc.

Sally Beauty Holdings, Inc. (NYSE: SBH), as the leader in professional hair color, sells and distributes professional beauty supplies globally through its Sally Beauty Supply and Beauty Systems Group businesses. Sally Beauty Supply stores offer up to 7,000 products for hair color, hair care, nails, and skin care through proprietary brands such as Ion<sup>®</sup>, Bondbar<sup>®</sup>, Strawberry Leopard<sup>®</sup>, Generic Value Products<sup>®</sup>, Inspired by Nature<sup>®</sup> and Silk Elements<sup>®</sup> as well as professional lines such as Wella<sup>®</sup>, Clairol<sup>®</sup>, OPI<sup>®</sup>, L'Oreal<sup>®</sup>, Wahl<sup>®</sup> and Babyliss Pro<sup>®</sup>. Beauty Systems Group stores, branded as Cosmo Prof<sup>®</sup> or Armstrong McCall<sup>®</sup> stores, along with its outside sales consultants, sell up to 8,000 professionally branded products including Paul Mitchell<sup>®</sup>, Wella<sup>®</sup>, Matrix<sup>®</sup>, Schwarzkopf<sup>®</sup>, Kenra<sup>®</sup>, Goldwell<sup>®</sup>, Joico<sup>®</sup>, Amika<sup>®</sup> and Moroccanoil<sup>®</sup>, intended for use in salons and for resale by salons to retail consumers. For more information about Sally Beauty Holdings, Inc., please visit <u>sallybeautyholdings.com</u>.

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