



# Sally Beauty Holdings, Inc. Announces Conference Call and Webcast to Discuss Second Quarter Financial Results on May 6, 2020

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DENTON, Texas–(BUSINESS WIRE)– Sally Beauty Holdings, Inc. (NYSE: SBH) ("the Company") announces today that it will host a conference call and webcast on May 6, 2020, at 7:30 a.m. Central Time to discuss second quarter financial results.

A copy of the press release announcing the second quarter financial results is expected to be made available before the U.S. financial markets open on May 6, 2020, on the Company's website [sallybeautyholdings.com/investor-relations](https://sallybeautyholdings.com/investor-relations). The earnings conference call and webcast will follow at 7:30 a.m. Central Time and will include a supplemental slide presentation. To view the supplemental slide presentation, please join at the following link [SBH Q2 Earnings Presentation](#).

This conference call and live webcast, which may include discussion of the Company's strategy, financial results and expectations, and other matters relating to its business, will be available to all investors. To listen to the conference call or live webcast, please join via telephone by dialing from the United States, (844) 721-7241 (International: (409) 207-6955) and reference the access code 777847 or follow this link to the live webcast [sallybeautyholdings.com/investor-relations](https://sallybeautyholdings.com/investor-relations). The teleconference will be held in a "listen-only" mode for all participants other than the Company's sell-side and buy-side investment professionals.

A replay of the earnings conference call will be available on May 6, 2020, starting at 10:30 a.m. Central Time until May 13, 2020, at 11:59 p.m. Central Time and replay access may be dialed from the United States by using (866) 207-1041 or from international locations by using (402) 970-0847 and referencing the access code 2020497. In addition, a website replay will be available on [sallybeautyholdings.com/investor-relations](https://sallybeautyholdings.com/investor-relations).

## About Sally Beauty Holdings, Inc.

Sally Beauty Holdings, Inc. (NYSE: SBH) is an international specialty retailer and distributor of professional beauty supplies with revenues of approximately \$3.9 billion annually. Through the Sally Beauty Supply and Beauty Systems Group businesses, the Company sells and distributes through 5,075 stores, including 158 franchised units, and has operations throughout the United States, Puerto Rico, Canada, Mexico, Chile, Peru, the United Kingdom, Ireland, Belgium, France, the Netherlands, Spain and Germany. Sally Beauty Supply stores offer up to 8,000 products for hair color, hair care, skin care, and nails through proprietary brands such as Ion<sup>®</sup>, Generic Value Products<sup>®</sup>, Beyond the Zone<sup>®</sup> and Silk Elements<sup>®</sup> as well as professional lines such as Wella<sup>®</sup>, Clairol<sup>®</sup>, OPI<sup>®</sup>, Conair<sup>®</sup> and Hot Shot Tools<sup>®</sup>. Beauty Systems Group stores, branded as CosmoProf or Armstrong McCall stores, along with its outside sales consultants, sell up to 10,500 professionally branded products including Paul Mitchell<sup>®</sup>, Wella<sup>®</sup>, Matrix<sup>®</sup>, Schwarzkopf<sup>®</sup>, Kenra<sup>®</sup>, Goldwell<sup>®</sup>, Joico<sup>®</sup> and CHI<sup>®</sup>, intended for use in salons and for resale by salons to retail consumers. For more information about Sally Beauty Holdings, Inc., please visit [sallybeautyholdings.com](https://sallybeautyholdings.com).

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